



GAME COMPETITION

LUCAS G



COMPETITION RULES

‘Win a holiday in the Vendée with Lucas G’

SPACE – Rennes • Sommet de l’Élevage – Cournon-d’Auvergne • EuroTier – Hanover
2026

Draft dated 31 August 2026

ARTICLE 1 — ORGANISING COMPANY

LUCAS G., a simplified joint-stock company (SAS) with a share capital of €2,597,000, whose registered office is located at 22 rue du Stade – La Verrie – 85130 Chanverrie (France), registered with the La Roche-sur-Yon Trade and Companies Register under number 547 150 730, with SIRET number 547 150 730 00026, hereinafter referred to as ‘the Organising Company’, is organising a free competition with no obligation to purchase, entitled:

‘Win a holiday in the Vendée with Lucas G’

The competition is being organised to coincide with the following trade fairs:

- SPACE – Rennes, from 15 to 17 September 2026;
- Sommet de l’Élevage – Cournon-d’Auvergne, from 6 to 9 October 2026;
- EuroTier – Hanover, from 10 to 13 November 2026.

ARTICLE 2 — ENTRY REQUIREMENTS

The competition is open only to individuals of legal age who are professionally active as livestock farmers or who represent a livestock farm.

Participation is open to visitors to the three trade fairs, regardless of their nationality or country of residence.

The following are not eligible to take part:

- Lucas G. staff members;
- persons who have been directly involved in organising the competition;
- members of their households.

Entry is free and there is no obligation to purchase.

To take part, each visitor must:

- 1 - complete the entry form provided at the Lucas G. stand in full;
- 2 - provide accurate, complete and legible information;
- 3 - certify on their honour that they are a professional livestock farmer or represent a livestock farm;
- 4 - place their entry form in the box provided for this purpose before the exhibition closes.

Any entry that is incomplete, illegible, fraudulent or contains false information will be invalidated. Only one entry per person per trade fair is permitted.

A participant may enter all three trade fairs, but may only be declared a winner once during the entire duration of the promotion.

The Organising Company reserves the right to ask the winner to provide any supporting documentation necessary to verify their professional status as a livestock farmer or representative of a livestock farm.

ARTICLE 3 — VERIFICATION OF ENTRIES

At the end of each trade fair, the entry forms are collected and retained by the Organising Company.

Before each prize draw, the entry forms are checked to ensure they comply with the conditions of entry set out in these rules.

This check covers, in particular:

- whether the entry form is complete and legible;
- compliance with the conditions of entry;
- the participant's declared professional status;
- compliance with the rule of one entry per person per trade fair. Only valid entry forms will be included in the prize draw.

ARTICLE 4 — RANDOM DRAW AND SELECTION OF WINNERS

Three prize draws will be held, one at the end of each of the three trade fairs.

The draws will be conducted manually at 4.00 pm on the final day of each trade fair, at the trade fair venue, by a person appointed for this purpose by the Organising Company.

The breakdown of winners is as follows:

- SPACE – Rennes: 5 winners;
- Sommet de l'Élevage – Cournon-d'Auvergne: 5 winners;
- EuroTier – Hanover: 10 winners.

The draws will be conducted at random from among the valid entry forms.

If an entry drawn at random does not meet the validity criteria set out in these rules, it will be disqualified and a new entry will be drawn at random.

A participant may only be declared a winner once during the entire duration of the promotion.

If a participant who has already been selected as a winner at a previous trade fair is drawn again, their entry form will be disregarded and a new draw will be held.

ARTICLE 5 — PRIZES

Each winner will receive:

A Lucas G holiday in the Vendée for two people in 2027.

The holiday will be organised by Lucas G in 2027, according to a schedule to be determined at a later date by the Organising Company.

The trip is for the winner and a professional companion chosen by Lucas G, who may be, for example, a sales representative or a dealership manager.

The accompanying person is appointed by Lucas G and cannot be replaced, at the winner's request, by a family member or close friend.

The trip includes:

- a tour of the Lucas G site;
- two nights' accommodation at the Hôtel Rivella;
- a visit to Puy du Fou;
- a tour of a vineyard;
- breakfasts;
- lunches;
- dinners during the programme.

The approximate value of the prize is estimated at around €500 (including VAT) per stay.

The cost of return travel to the Vendée is to be borne in full by the winner and their companion.

In particular, they are responsible for:

- transport to the holiday destination;
- fuel;
- tolls;
- car parking;
- personal expenses;
- insurance;
- any services not expressly provided for in these rules.

The exact dates of the 2027 holiday will be communicated to the winners at a later date by Lucas

G. The prize is personal and may not be transferred or assigned to a third party.

It may not be exchanged, refunded or converted into cash.

Should the winner be unable to take part in the holiday on the dates proposed by Lucas G., they may not transfer their prize to another person and shall not be entitled to any compensation or financial reimbursement.

The Organising Company may then award the prize to another participant in accordance with the terms and conditions it determines.

ARTICLE 6 — NOTIFICATION OF WINNERS

Winners will be notified individually within a maximum of one month following the prize draw, allowing sufficient time to coordinate the prize-giving process.

They will be contacted by telephone and/or email, using the contact details provided on their entry form.

Winners will have a period of fifteen (15) days from the date they are notified to confirm acceptance of their prize.

If no response is received within this period, the prize will be deemed to have been forfeited and may be awarded to a new winner.

ARTICLE 7 — PERSONAL DATA

Personal data collected as part of the competition is processed by LUCAS G., the data controller, for the purposes of organising and managing the competition.

In particular, it is used to:

- record and manage entries;
- verify that entries comply with the rules;
- carry out prize draws;
- contact the winners;
- organising the presentation and fulfilment of the prize.

Personal data will only be used for marketing purposes where the participant has expressly given their consent for this purpose.

Data is processed in accordance with the applicable regulations on the protection of personal data, in particular the General Data Protection Regulation (GDPR).

Data collected as part of the competition will be retained for a maximum period of one (1) year from the end of the competition.

Each participant has, subject to the conditions set out in the applicable regulations, the right of access, rectification, erasure, restriction of processing, data portability and the right to object.

These rights may be exercised by contacting:

LUCAS G.

22 rue du Stade

85130 La Verrie – France

marketing@lucasg.com

The participant may also lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL).

ARTICLE 8 — RIGHTS IN ONE'S OWN IMAGE

8.1. During trade fairs

As part of the organisation and promotion of the competition, Lucas G. may take photographs and videos at its stand during the trade fairs.

These images may, in particular, be used to publicise the competition and the trade fairs on Lucas G.'s communication channels.

Those concerned will be informed of the terms and conditions applicable to the photographs and videos taken at the trade fairs.

8.2. During the winners' stay

Photographs and videos taken during the winners' visit to the Lucas G. site and throughout their stay will be subject to specific authorisation.

A image rights authorisation form will be presented to the winners and completed during the event. Refusal to authorise the use of one's image will have no bearing on the awarding of the prize.

ARTICLE 9 — PUBLICATION OF THE WINNERS

The winners' names may be published on the Lucas G. website and on the Organising Company's social media channels in order to publicise the results of the competition.

This publication is limited to the information necessary to identify the winners.

ARTICLE 10 — LIABILITY

Lucas G. shall not be held liable:

- for any event of force majeure;
- for any cancellation or change to transport arrangements;

- for health or administrative circumstances preventing the holiday from taking place;
- the closure or unavailability of a site or activity;
- any changes imposed by a service provider.

Lucas G. may amend or postpone the holiday if circumstances so require.

ARTICLE 11 — FRAUD AND CHECKS

Any attempt at fraud, forgery, identity theft or multiple entries under different identities will result in the participant's immediate disqualification.

Lucas G. reserves the right to carry out any necessary checks regarding the identity and professional status of participants, and in particular the winners.

Any inaccurate or fraudulent statement will result in the cancellation of the entry and, where applicable, the forfeiture of the prize.

ARTICLE 12 — AMENDMENT OR CANCELLATION OF THE COMPETITION

The Organising Company reserves the right, should circumstances so require, to amend, postpone, shorten, extend or cancel the competition, without incurring any liability in this regard.

Any substantial amendment to these rules shall be the subject of an addendum filed with the firm responsible for filing the rules.

ARTICLE 13 — GOVERNING LAW

These rules are governed by French law.

Subject to any mandatory provisions that may apply to participants residing outside France, any dispute relating to their interpretation or enforcement shall be submitted to the competent courts in accordance with the rules of ordinary law.

For foreign participants, the French version of these rules shall prevail. Any translations are provided for information purposes only.

ARTICLE 14 — ACCESS TO AND PUBLICATION OF THE RULES

The rules are available free of charge:

- at the Lucas G. stand during the three trade fairs;
- on request from Lucas G.;
- from the law firm with which these rules are filed.

These rules are filed with:

SELARL NEDELLEC ET ASSOCIÉS

Maître Julie ROLLAND

ZAC ST SULPICE, ANTIPOLIS 2 BUILDING, 8A RUE PATIS TATELIN, 35000 RENNES

clisson@nedellec-associés.com

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Entry into the competition implies full and unconditional acceptance of these rules.